



# RULES FOR THE USE OF THE CERTIFICATION LOGO

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<i>Revision Register:</i>					
Date	Edit.	Rev.	Edit for	Issued	Approved
06/10/2014	1	0	First issue rules	RSG	AMM
16/11/2015	1	1	Implementation accredited logos	RSG	AMM
15/02/2016	1	2	Implementation non accredited logos	RSG	AMM
19/12/2016	1	3	Transition ISO/IEC 17021-1:2015	RSG	AMM
14/03/2018	1	4	Implementation logo 27001-13485	RSG	AMM
28/12/2018	1	5	Revision post accreditation	RSG	AMM
26/09/2022	2	0	Integration standard and esyd pr	RSG	AMM
05/05/2023	2	1	ESYD procedure	RSG	AMM
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<input type="checkbox"/> Verified copy					
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<b>REG LOGO</b>	<b>QS Rules for use of the Certification Logo</b>
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## 1. GENERAL

The logo is the graphical identification issued and used by QS and of its exclusive property.

## 2. PROVISIONS FOR THE LOGO USE

The use of the logo is granted to Organizations that have obtained Certification of System by QS, to show the reference standard of certification.

Organizations that wish to prove they achieved the Certification of their own System according to a Standard(s) are allowed to use QS LOGO.

Organizations certified by QS can use the LOGO for publications, general advertising material, promotional items, letterhead company, stationery.

The logo must be used so that it isn't interpreted as product certification, as a system not involved in the object of the obtained Certification or in such a way as to mislead. It does not have to exist any ambiguity about the object of certification.

In particular and for example:

- It cannot be shown on products supplied by the company, including any test certificates, if these are the result of a specific service requested by the customer. Labels and identification plates are part of the product.
- It cannot be shown on product packaging or any other way it could be considered as an indication of product conformance.
- It cannot be shown on catalogues, advertising material or product instructions, without the indication that the own certification is about management system.
- If the statement of ownership of a certified management system is shown on packaging or within the accompanying informations (accompanying informations are documents available separately or separable easily), it has to include references about: certified customer informations (name or kind), kind of management system and applicable standard, certification body that issued certification (QS). It's not allowed to mention about certified management system without mentioning the reference to QS.
- It can be applied on letterhead, invoices, fax, letters.

Anyway to prevent any improper use, the Organizations could submit to QS copy of material that should be branded with the Logo, before making it available to the public.

QS will provide its opinion by documented form to allow the publication.

Certified organisations using the Logo must strictly observe this rules and the contract conditions fixed by QS.

The logo shall be reproduced according to the shown models. The mark shall appear only in the appropriate form, format and color sent to the customer who obtained the certification. The organization can choose between the formats transmitted. Versions can be used with or without color. The color logo can't be changed in other versions. Changing colour is not allowed.

The Logo shall be reproduced completely, without variations or shape changes, and must be readable in all its contents.

Organizations can choose just between formats transmitted.

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### 3. QS LOGO

Official QS LOGOS

If the certification is about a management system with conformance to a not-accredited standard, the customer will receive the following Logo:



or



QS not-accredited Logo

#### 3.1 INTEGRATIVE REQUIREMENTS FOR CERTIFIED ORGANIZATIONS UNDER ACCREDITATION

ESYD is the responsible accreditation body to issue voluntary accreditation to QS Quality Services Ltd.

ESYD authorizes Certification Bodies, as QS, to use NAL (National Accreditation Logo), that is accreditation symbol for assessment bodies to prove their status of accreditation. So the bodies are encouraged to use NAL, within specific conditions, to prove their competence recognitions by third part.

QS is using ESYD NAL only for accredited activities and always in accordance of ESYD procedures.

For conditions of use, you can refer to the Rule of accreditation body ESYD "Regulation for the use of the national accreditation logo" ESYD NAL/02/03/06-03-2023

In particular, it's pointed up to QS Quality Services Ltd customers, point 5.6 of this rule.

Customers of accredited bodies can use ESYD LOGO only in these conditions:

- ESYD LOGO satisfies requirements established in clause 2.1 of the document;
- ESYD LOGO must be included in the same frame with accredited QS body logo;
- the area of ESYD LOGO must be up to 50% less than the area of body logo.
- logo colored version: NAL C:100 – M:85

The placement of the NAL on the documents should, preferably, be near the corners of the document and in no case, it shall give the impression that the said document is issued on the responsibility of ESYD or QS. In any case the NAL shall not cover more than half of the surface covered by the logo of the Body. In any case NAL shall not be confused with the mark of the body QS.

The use of the NAL by the customers of the accredited bodies, as QS, is not allowed on business cards and in the email signature.

## Official accredited Logos of QS



Accredited Logo ISO 9001



Accredited Logo ISO 14001



Accredited Logo ISO 45001



Accredited Logo ISO 50001



Accredited Logo ISO 22000



Accredited logo ISO/IEC 27001

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**Accredited logo ISO 13485**



**Accredited logo ISO 20000-1**



**Accredited logo ISO 22301**

In case of integrated management system certification, the company can ask for integrated logo  
 Here below an example for a customer certified management system according ISO/IEC 27001 and ISO 9001:



In case of request the QS logos can be required colored

- logo colored version ESYD: NAL C:100 – M:85
- logo colored version QS: Red C:1 – M:94 Y:84 K=O; Blu: C:100 M:90 Y:22 K:5

**EXAMPLE OF A COLOURED QS LOGO**



**Accredited Logo ISO 9001**

#### 4. CONTROL OF THE CORRECT USE OF THE LOGO

QS makes a steady control, with surveillance audits, of the observance of this Rule by certified companies, of the correct use of the Logo and of the Certificates.

The failure observance of prescriptions of this Rule, means that procedure will be activated as they are indicated in point 8 of QS general Rules.

**Organizations using QS Logo in a fraudulently manner will be legally pursued.**